

Commercial Partner Packages
6th European Nursing Congress
4-7 October 2022



Future Proof Nursing



Future Proof Nursing
Nurses as Key Drivers of Change
a virtual event with local hubs

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Drivers of Change**
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Future Proof Nursing

Welcome

Welcome to the 6th European Nursing Congress: Future Proof Nursing, Nurses as Key Drivers of Change

ENC22 offers a wide variety of possibilities to connect. For instance, by attaching your company's or brand's name to one of the four congress tracks. Or by sponsoring a special event during, or in the run up to ENC22, 4-7 October 2022. You probably have your own ideas, we would be delighted to discuss them with you.

Thank you in advance for your support

Foundation European Nursing Congress

Rita Arts

President

Johan Lambregts

Project Leader

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**ENC22 welcomes companies from all over Europe
as well as the rest of the world.**



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Nurses as key drivers of change. Under this motto an international audience of nurses, researchers, teachers, and policy makers will focus on Future Proof Nursing, a virtual event with local hubs from 4-7 October 2022.

There is an urgent need for change. The healthcare landscape is rapidly changing. A crucial factor is advancing technology. How do we keep control? The shortages of nurses poses a serious problem in many societies. Boundaries between hospitals and home care become blurred. Ethical and juridical questions demand our attention. Not to mention the changing climate, and the role nurses can and should play in diminishing the carbon footprint of the care they provide.

For all these urgent matters possible answers and solutions will be discussed at length during ENC22, a virtual event with local hubs. Please visit www.enc22.eu for the preliminary program and the keynote speakers we have hitherto engaged.

Industry in the lead in sustainability

The diaper industry is rapidly developing technical solutions to diminish waste and save time.

IT and AI industries also are successful in developing innovations that benefit patients, nurses, and society.

Shortages of nurses are here to stay. We can't afford to miss out on any of the solutions that are available.

Industry is in the lead in embracing Sustainable Development Goals.

ENC22 offers commercial partners an excellent opportunity to present their sustainable solutions to an expert international audience.

ENC22 Commercial Partners;

- Show they are committed to advocating for, elevating and empowering nurses to be Key Drivers of Change
- Reach an international expert audience of nurses, managers, researchers, teachers, policy makers, and patient organizations
- Show they are committed to Future Proof Nursing and therefore quality health care with a smaller CO2 footprint



Tracks, topics and categories

ENC22 welcomes abstracts addressing the four tracks and topics. The online submission system will prompt you to choose track and topic(s), as well as one of three categories that best applies to your abstract: Science, Leadership & Education or Technology & Implementation. Practice-based innovations are particularly welcomed.

Please note:

If your abstract doesn't cover any of the topics, choose 'other'.

1. Towards person and society-centred nursing.

Topics:

- Person-centred models, frameworks and theories
- Physical, cognitive, and social functioning
- Co-decision making and Advanced Care Planning (ACP)
- Patients as co-researchers
- Personalized healthcare interventions
- Sustainable Development Goals: nursing contributions
- Disease prevention
- Health literacy and social media
- Education and Learning on person and society-centred nursing

2. From silos of care to integrated care.

Topics:

- Whole systems approaches & complexity science
- Transdisciplinary systems modelling
- Models of care and the nursing contribution to their development
- Developments and innovations in clinical (nursing) practice
- Ethical, moral and legal issues in integrated healthcare
- Interprofessional Education and Learning on integrated care



3. From shortage of nurses to a sustainable workforce.

Topics:

- Nursing recruitment and retention
- Ownership
- Developments in leadership
- Engagement and empowerment
- Workplace cultures
- Nurses' mental and physical wellbeing
- Innovative and alternative career paths for nurses
- Education and Learning on sustainable workforce

4. From reactive to proactive inclusion of technology.

Topics:

- Implementation science theories, models and approaches
- Tele-health innovations
- Digitalization strategies and methods
- Simulation in nurse education
- Sensor technology
- Artificial intelligence
- Innovative evaluation methodologies
- Ethical and juridical aspects of automatization
- Education and Learning on technology





Program set up

ENC22 offers an exciting variety of digital work forms. Presentations can be followed in real time, or online after the actual event.

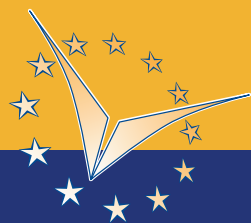
- Hybride keynotes: interactive television where attendees can interact with keynote speakers
- E-Poster Breakouts and Gallery
- Oral presentations
- PhD student sessions
- Symposia
- Roundtable discussions
- Panel discussions
- Ask the Expert sessions
- Ask the Patient sessions
- Digital Exhibition: Sponsor Dashboard
- Job Board
- Virtual Coffee Breaks

Networking is an important reason for participating in events such as ENC22, which this year offers in-person networking online. Smart matchmaking allows attendees to connect with similar-minded people. 1-on-1 or group meetings are easily arranged, and valuable connections exported with a single click.



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The following features can be ordered separately

Virtual stand at exhibition € 2.000,-

Exposure of organizations/product demonstration

videos, catalogues, webshop 4

Tickets for online exhibitors 2

Interaction with visitors via chat / 1-on-1 video conversations ✓

Statistics virtual visitors ✓

Content available one month after event ✓

Virtual roundtable € 1.500,-

Host your own virtual roundtable (max. 12 visitors, 25 min.)

on specific topic 1

Session included in online program ✓

Visitors/invitees register in advance Max.12

Conversation led by your own moderator ✓

Break-out / Knowledge session € 2.000,-

Your own session fitting within (25 min.) ✓

Taped in advance or through livestream ✓

Max. persons 50

Interaction with visitors ✓

Content available one month after event ✓



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Video commercial (production not included)	€ 2.000,-
Your video commercial (ca. 30 sec) shown on online platform	✓
Shown at several moments during program	✓
Logo and link (to video) on ENC22 site & platform	✓
Content available one month post-event	✓

Hub partnerships

ENC22 offers the opportunity to organize your own hub, within the congress program. Your guests (colleagues, students, external parties) attend your exclusive event and join 60 minutes of interactive keynote presentation(s). You gather in your own conference room where the livestream can be watched. Afterwards you organize your Q&A debate or symposium, closed by informal drinks.

Hub partnership	€ 5.000,-
Hub	1
Keynotes (invited by ENC22 Scientific Committee)	1-2
Tickets on site visitors	50
Tickets online visitors (value € 175,- pp)	20
Logistics conference room and catering not included	-



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Keynote Speakers



Prof. dr. Alison Kitson

University of Flinders, Australia
KNOWLEDGE DISSEMINATION AND
IMPLEMENTATION



Dr. Anne Marie Rafferty

King's College, United Kingdom
INFLUENCE



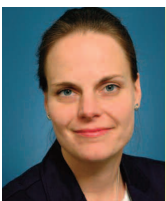
Prof. dr. Theo van Achterberg

KU Leuven, Belgium
IMPLEMENTATION OF CARE TECHNOLOGY



Prof. Jim Buchan

The Health Foundation, United Kingdom
WORKFORCE



Dr. Anna Axelin

University of Turku, Finland
DETECTING, PREVENTING AND MITIGATING HEALTH
PROBLEMS USING ICT AND AI TECHNOLOGIES



Prof. dr. Bianca Buurman

*President of the professional association for
carers and nurses (V&VN), the Netherlands*
RIGHT CARE, RIGHT PLACE, BEST OUTCOMES



Federica Pirro, Ireland

*Nurse Climate Champion for the Nurse
Climate Challenge Europe network, Ireland*
NURSES AND THE CLIMATE CHALLENGE





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Dr. Sandra Lewenson

Lienhard School of Nursing at Pace University, USA
POLITICAL ENGAGEMENT AND EMPOWERMENT



Prof. dr. Walter Greenleaf

Stanford University, USA
VIRTUAL REALITY AND DIGITAL HEALTH
TECHNOLOGY IN NURSING CARE



Dr. Claudia Maier

Technische Universität Berlin, Germany
ADVANCED PRACTICE NURSES
AND SKILL-MIX INNOVATIONS



Dr. Alexander Clark

University of Alberta, Canada
NURSING LEADERSHIP



Anne Marie Vroom

Ikone, the Netherlands
PATIENT PERSPECTIVE



Dr. Margrieta Langiens

WHO/Europe, Denmark
MENTAL HEALTH AND PSYCHOSOCIAL SUPPORT
FOR NURSES



Dr. Carme Hernandez

University of Barcelona, Spain
INTEGRATED CHRONIC CARE MODELS





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Committee of Recommendation



Dr. Elizabeth Adams

President, European Federation of Nurses Associations



Dr. Pamela Cipriano

*President of the International Council of Nurses (ICN).
Dean of the University of Virginia School of Nursing*



Prof. Richard Ricciardi

*President of Sigma Theta Tau International
Honor Society of Nursing*



Prof. dr. Anne Marie Rafferty

*President Royal College of Nursing United Kingdom
Professor of Nursing Policy, King's College London*



Prof. dr. Jet Bussemaker

*President Dutch Council for Health and Society
Leiden University Medical Center LUMC*



Dr. Marian Kaljouw

President of the Dutch Healthcare Authority



Prof. dr. Pauline Meurs

*Professor Health Management and Policy Erasmus
University Rotterdam*



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Partners

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UMC Utrecht



DIAMOND PARTNERS



GLASS PARTNERS



PARTNERS



This conference was made possible in part by a contribution from the Dutch Ministry of Health, Welfare and Sport



Ministry of Health, Welfare and Sport



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