Future Proof Nursing

Nurses as Key Drivers of Change
a virtual event with local hubs
Welcome

Welcome to the 6th European Nursing Congress: Future Proof Nursing, Nurses as Key Drivers of Change
ENC22 offers a wide variety of possibilities to connect. For instance, by attaching your company’s or brand’s name to one of the four congress tracks. Or by sponsoring a special event during, or in the run up to ENC22, 4-7 October 2022. You probably have your own ideas, we would be delighted to discuss them with you.

Thank you in advance for your support

Foundation European Nursing Congress www.enc22.eu
Rita Arts Johan Lambregts contact@enc22.eu
President Project Leader 065 1363 970

ENC22 welcomes companies from all over Europe as well as the rest of the world.
There is an urgent need for change. The healthcare landscape is rapidly changing. A crucial factor is advancing technology. How do we keep control? The shortages of nurses poses a serious problem in many societies. Boundaries between hospitals and home care become blurred. Ethical and juridical questions demand our attention. Not to mention the changing climate, and the role nurses can and should play in diminishing the carbon footprint of the care they provide.

For all these urgent matters possible answers and solutions will be discussed at length during ENC22, a virtual event with local hubs. Please visit www.enc22.eu for the preliminary program and the keynote speakers we have hitherto engaged.

**Industry in the lead in sustainability**

The diaper industry is rapidly developing technical solutions to diminish waste and save time.

IT and AI industries also are successful in developing innovations that benefit patients, nurses, and society.

Shortages of nurses are here to stay. We can’t afford to miss out on any of the solutions that are available.

**Industry is in the lead in embracing Sustainable Development Goals.**

ENC22 offers commercial partners an excellent opportunity to present their sustainable solutions to an expert international audience.

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**ENC22 Commercial Partners;**

- Show they are committed to advocating for, elevating and empowering nurses to be Key Drivers of Change
- Reach an international expert audience of nurses, managers, researchers, teachers, policy makers, and patient organizations
- Show they are committed to Future Proof Nursing and therefore quality health care with a smaller CO2 footprint
Tracks, topics and categories

ENC22 welcomes abstracts addressing the four tracks and topics. The online submission system will prompt you to choose track and topic(s), as well as one of three categories that best applies to your abstract: Science, Leadership & Education or Technology & Implementation. Practice-based innovations are particularly welcomed.

Please note:
If your abstract doesn’t cover any of the topics, choose ‘other’.

1. Towards person and society-centred nursing.
Topics:
• Person-centred models, frameworks and theories
• Physical, cognitive, and social functioning
• Co-decision making and Advanced Care Planning (ACP)
• Patients as co-researchers
• Personalized healthcare interventions
• Sustainable Development Goals: nursing contributions
• Disease prevention
• Health literacy and social media
• Education and Learning on person and society-centred nursing

2. From silos of care to integrated care.
Topics:
• Whole systems approaches & complexity science
• Transdisciplinary systems modelling
• Models of care and the nursing contribution to their development
• Developments and innovations in clinical (nursing) practice
• Ethical, moral and legal issues in integrated healthcare
• Interprofessional Education and Learning on integrated care
3. From shortage of nurses to a sustainable workforce.

**Topics:**
- Nursing recruitment and retention
- Ownership
- Developments in leadership
- Engagement and empowerment
- Workplace cultures
- Nurses’ mental and physical wellbeing
- Innovative and alternative career paths for nurses
- Education and Learning on sustainable workforce

4. From reactive to proactive inclusion of technology.

**Topics:**
- Implementation science theories, models and approaches
- Tele-health innovations
- Digitalization strategies and methods
- Simulation in nurse education
- Sensor technology
- Artificial intelligence
- Innovative evaluation methodologies
- Ethical and juridical aspects of automatization
- Education and Learning on technology
ENC22 offers an exciting variety of digital work forms. Presentations can be followed in real time, or online after the actual event.

- Hybride keynotes: interactive television where attendees can interact with keynote speakers
- E-Poster Breakouts and Gallery
- Oral presentations
- PhD student sessions
- Symposia
- Roundtable discussions
- Panel discussions
- Ask the Expert sessions
- Ask the Patient sessions
- Digital Exhibition: Sponsor Dashboard
- Job Board
- Virtual Coffee Breaks

Networking is an important reason for participating in events such as ENC22, which this year offers in-person networking online. Smart matchmaking allows attendees to connect with similar-minded people. 1-on-1 or group meetings are easily arranged, and valuable connections exported with a single click.
### The following features can be ordered separately

<table>
<thead>
<tr>
<th><strong>Virtual stand at exhibition</strong></th>
<th><strong>€ 2,000,-</strong></th>
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<tbody>
<tr>
<td>Exposure of organizations/product demonstration</td>
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<tr>
<td>videos, catalogues, webshop</td>
<td>4</td>
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<tr>
<td># Tickets for online exhibitors</td>
<td>2</td>
</tr>
<tr>
<td>Interaction with visitors via chat / 1-on-1 video conversations</td>
<td>✓</td>
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<tr>
<td>Statistics virtual visitors</td>
<td>✓</td>
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<tr>
<td>Content available one month after event</td>
<td>✓</td>
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<tr>
<th><strong>Virtual roundtable</strong></th>
<th><strong>€ 1,500,-</strong></th>
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<tbody>
<tr>
<td>Host your own virtual roundtable (max. 12 visitors, 25 min.)</td>
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<tr>
<td>on specific topic</td>
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<tr>
<td>Session included in online program</td>
<td>✓</td>
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<tr>
<td>Visitors/invitees register in advance</td>
<td>Max.12</td>
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<td>Conversation led by your own moderator</td>
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<tr>
<th><strong>Break-out / Knowledge session</strong></th>
<th><strong>€ 2,000,-</strong></th>
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<tr>
<td>Your own session fitting within (25 min.)</td>
<td>✓</td>
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<tr>
<td>Taped in advance or through livestream</td>
<td>✓</td>
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<tr>
<td>Max. persons</td>
<td>50</td>
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<tr>
<td>Interaction with visitors</td>
<td>✓</td>
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<tr>
<td>Content available one month after event</td>
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**Hub partnerships**

ENC22 offers the opportunity to organize your own hub, within the congress program. Your guests (colleagues, students, external parties) attend your exclusive event and join 60 minutes of interactive keynote presentation(s). You gather in your own conference room where the livestream can be watched. Afterwards you organize your Q&A debate or symposium, closed by informal drinks.

### Video commercial (production not included) € 2.000,-

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<thead>
<tr>
<th>Description</th>
<th>Value</th>
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<tr>
<td>Your video commercial (ca. 30 sec) shown on online platform</td>
<td>✔</td>
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<tr>
<td>Shown at several moments during program</td>
<td>✔</td>
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<tr>
<td>Logo and link (to video) on ENC22 site &amp; platform</td>
<td>✔</td>
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<tr>
<td>Content available one month post-event</td>
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### Hub partnership € 5.000,-

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<tr>
<td>Hub</td>
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<tr>
<td>Keynotes (invited by ENC22 Scientific Committee)</td>
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<tr>
<td>Tickets on site visitors</td>
<td>50</td>
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<tr>
<td>Tickets online visitors (value € 175,- pp)</td>
<td>20</td>
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<tr>
<td>Logistics conference room and catering not included</td>
<td>-</td>
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Keynote Speakers

Prof. dr. Alison Kitson  
*University of Flinders, Australia*  
KNOWLEDGE DISSEMINATION AND IMPLEMENTATION

Dr. Anne Marie Rafferty  
*King’s College, United Kingdom*  
INFLUENCE

Prof. dr. Theo van Achterberg  
*KU Leuven, Belgium*  
IMPLEMENTATION OF CARE TECHNOLOGY

Prof. Jim Buchan  
*The Health Foundation, United Kingdom*  
WORKFORCE

Dr. Anna Axelin  
*University of Turku, Finland*  
DETECTING, PREVENTING AND MITIGATING HEALTH PROBLEMS USING ICT AND AI TECHNOLOGIES

Prof. dr. Bianca Buurman  
*President of the professional association for carers and nurses (V&VN), the Netherlands*  
RIGHT CARE, RIGHT PLACE, BEST OUTCOMES

Federica Pirro, Ireland  
*Nurse Climate Champion for the Nurse Climate Challenge Europe network, Ireland*  
NURSES AND THE CLIMATE CHALLENGE
Dr. Sandra Lewenson  
*Lienhard School of Nursing at Pace University, USA*  
POLITICAL ENGAGEMENT AND EMPOWERMENT

Prof. dr. Walter Greenleaf  
*Stanford University, USA*  
VIRTUAL REALITY AND DIGITAL HEALTH TECHNOLOGY IN NURSING CARE

Dr. Claudia Maier  
*Technische Universität Berlin, Germany*  
ADVANCED PRACTICE NURSES AND SKILL-MIX INNOVATIONS

Dr. Alexander Clark  
*University of Alberta, Canada*  
NURSING LEADERSHIP

Anne Marie Vroom  
*Ikone, the Netherlands*  
PATIENT PERSPECTIVE

Dr. Margrieta Langiens  
*WHO/Europe, Denmark*  
MENTAL HEALTH AND PSYCHOSOCIAL SUPPORT FOR NURSES

Dr. Carme Hernandeze  
*University of Barcelona, Spain*  
INTEGRATED CHRONIC CARE MODELS
## Committee of Recommendation

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tr>
<td><strong>Dr. Elizabeth Adams</strong></td>
<td>President, European Federation of Nurses Associations</td>
</tr>
<tr>
<td><strong>Dr. Pamela Cipriano</strong></td>
<td>President of the International Council of Nurses (ICN). Dean of the University of Virginia School of Nursing</td>
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<tr>
<td><strong>Prof. Richard Ricciardi</strong></td>
<td>President of Sigma Theta Tau International Honor Society of Nursing</td>
</tr>
<tr>
<td><strong>Prof. dr. Anne Marie Rafferty</strong></td>
<td>President Royal College of Nursing United Kingdom Professor of Nursing Policy, King’s College London</td>
</tr>
<tr>
<td><strong>Prof. dr. Jet Bussemaker</strong></td>
<td>President Dutch Council for Health and Society Leiden University Medical Center LUMC</td>
</tr>
<tr>
<td><strong>Dr. Marian Kaljouw</strong></td>
<td>President of the Dutch Healthcare Authority</td>
</tr>
<tr>
<td><strong>Prof. dr. Pauline Meurs</strong></td>
<td>Professor Health Management and Policy Erasmus University Rotterdam</td>
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Partners

This conference was made possible in part by a contribution from the Dutch Ministry of Health, Welfare and Sport.
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